



Corporate Profile
2026

Learn Africa Plc

Leading Learning Organisation
Driving a Better Educated Society

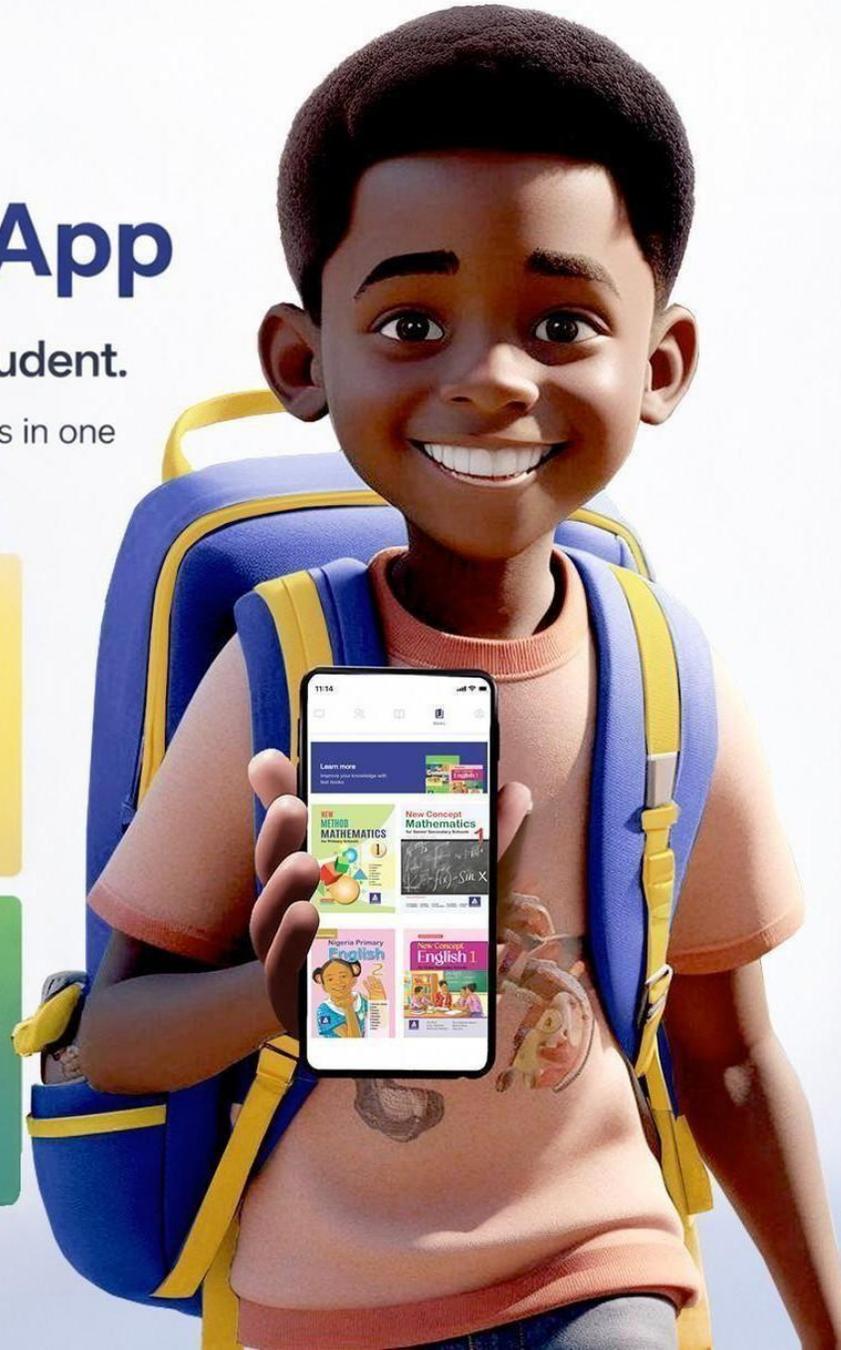
Introducing the **Learn Africa Mobile App**

Learning without limits for every African student.

AI-supported learning, exam preparation, and digital textbooks in one platform.

 AI Study Assistant Smart support for difficult topics	 CBT Exam Practice Prepare for national examinations	 Digital Textbooks Access Learn Africa titles anywhere
 Study Communities Collaborate with classmates	 Performance Analytics Monitor improvement	 Parental Controls Track student progress

<https://store.learnafrica.ng>



Contents

01

Our Heritage & Legacy

Six decades of educational excellence and market leadership

02

Who We Are Today

Comprehensive educational solutions from nursery to tertiary

03

Our Digital Transformation

Pioneering the future of education through technology

04

Leadership & Governance

Experienced leadership driving strategic growth

05

Contact Information

Partner with us for educational excellence



Key Highlights

- 60+ Years Legacy
- 210+ Staff
- 5,000+ Titles
- 14+ Branches

01

Our Heritage & Legacy

Six decades of educational excellence
and market leadership

Our Heritage & Legacy

A Legacy of Excellence

60+ Years of Impact in Nigerian Education

Learn Africa Plc was incorporated in **August 1961** as a book publishing company, established as a subsidiary of the renowned Longman Group (UK) Limited, now Pearson Education Limited, one of the world's largest education businesses.

From inception, the company's mission was to market and distribute imported Longman Group titles and to develop original content in English and indigenous languages to meet the growing demand for books in the Nigerian market.

- Today, Learn Africa stands as **Nigeria's largest educational publisher**, with over 5,000 titles and a workforce of 210+ staff spread across the country. Listed on the Nigerian Stock Exchange since **23 July 1996**, we hold the highest equity value in the publishing sector.

Journey Through Time

1961

Incorporation

Founded as Longman Nigeria Plc

1996

NSE Listing

Listed on Nigerian Stock Exchange

2011

Independence

Transitioned to Learn Africa Plc

2024

Digital Launch

Launched AI-powered mobile app

60+

Years of Excellence

5,000+

Published Titles

210+

Dedicated Staff

#1

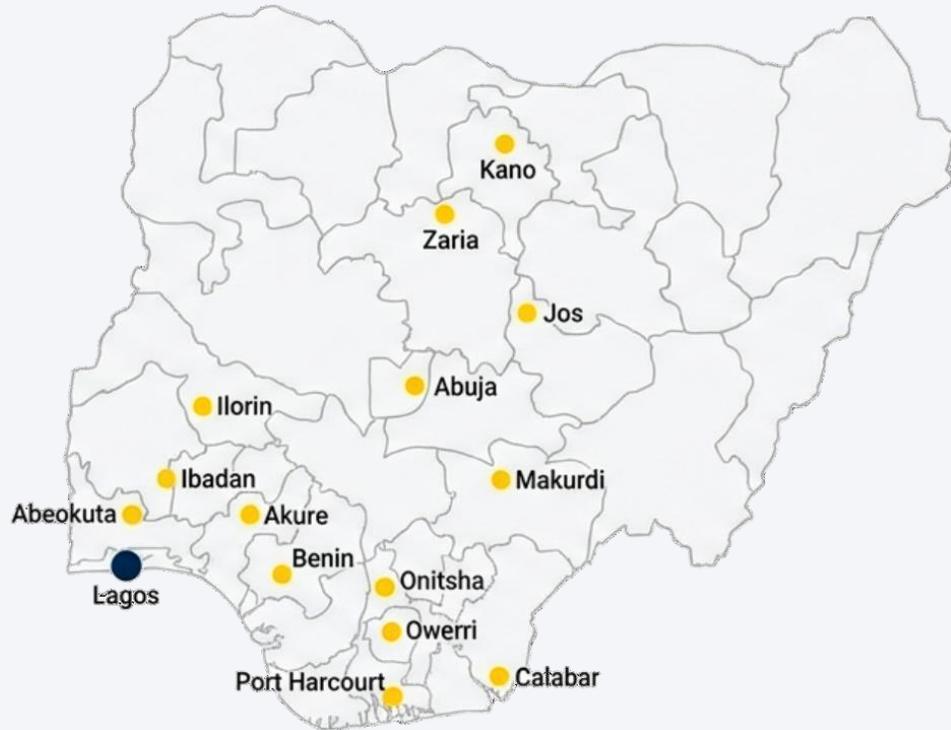
Publishing Sector

Our Heritage & Legacy

Market Leadership & Scale

Nationwide Presence, Unmatched Reach

National Distribution Network



Branch Locations

- Ikeja (HQ)
- Abeokuta
- Port Harcourt
- Ibadan
- Jos
- Kano
- Onitsha
- Zaria
- Abuja
- Benin
- Akure
- Ilorin
- Makurdi
- Owerri
- Calabar

👥 Representatives in **every** state of the federation

14+

Branch Offices

36

States Covered



Highest Equity Value

In the Nigerian Publishing Sector

₦4.03B

Shareholder Funds (2024)

02

Who We Are Today

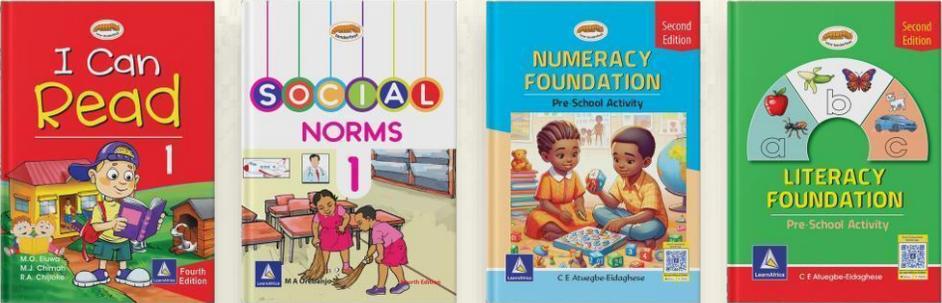
Comprehensive educational solutions
from nursery to tertiary

Who We Are Today

Comprehensive Educational Portfolio

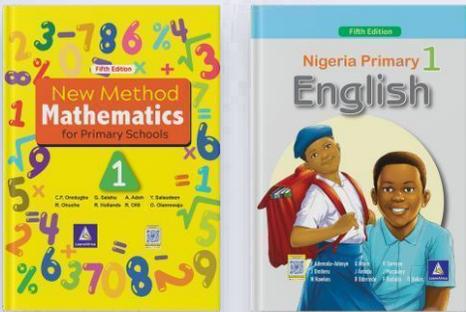
Curriculum-Aligned Publications for Every Learning Stage

Nursery



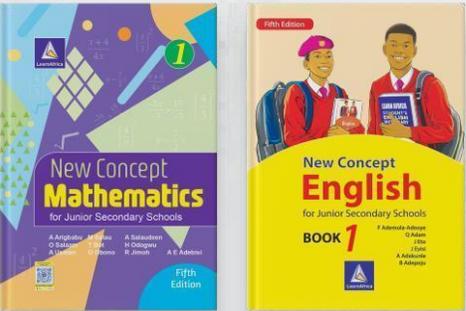
Foundational learning resources designed to develop early literacy, numeracy, and social skills in young learners.

Primary



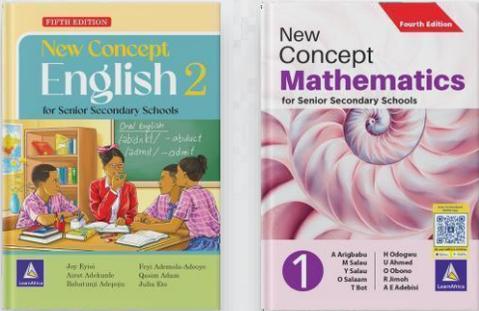
Comprehensive textbooks aligned with the NERDC curriculum, building strong academic foundations across all subjects.

Junior Secondary



Advanced educational materials preparing students for junior WAEC, examinations with comprehensive coverage.

Senior Secondary



Advanced educational materials preparing students for WAEC, NECO, and JAMB examinations with comprehensive coverage.

Quality Standards

- ✓ **NERDC-Aligned & Internationally Adopted:** All publications meet Nigerian Educational Research and Development Council standards and are widely used by schools in Nigeria and abroad.
- ✓ **Expert-Led & Continuously Updated:** Developed by experienced educators and regularly revised to reflect evolving curriculum standards.

5,000+
Published Titles

4
Educational Levels

100%
NERDC Aligned

Global
Adoption

Who We Are Today

Vision, Mission & Core Values

Our Strategic Foundation



Our Vision

To be the **leading learning organisation** driving a better educated society.



Our Mission

To deliver innovative learning solutions that improve learning outcomes.



Customer Commitment

Excellent customer satisfaction with a well-motivated workforce

Our Core Values



Excellence

Committed to delivering educational products of the highest quality, ensuring consistent provision of excellent products and services.



Innovation

Embracing technology and modern pedagogical approaches to create transformative learning experiences.



Integrity

Upholding the highest ethical standards in all our business practices and relationships.

60+

Years of Trust

03

Our Digital Transformation

Pioneering the future of education
through technology

Our Digital Transformation

Learn Africa Online

AI-Powered Learning Platform - Launched February 2024



Transformative Platform

Mobile-first learning solution

The Learn Africa Online app represents more than just a technological advancement; it embodies our dedication to **accessibility, innovation, and excellence** in education.

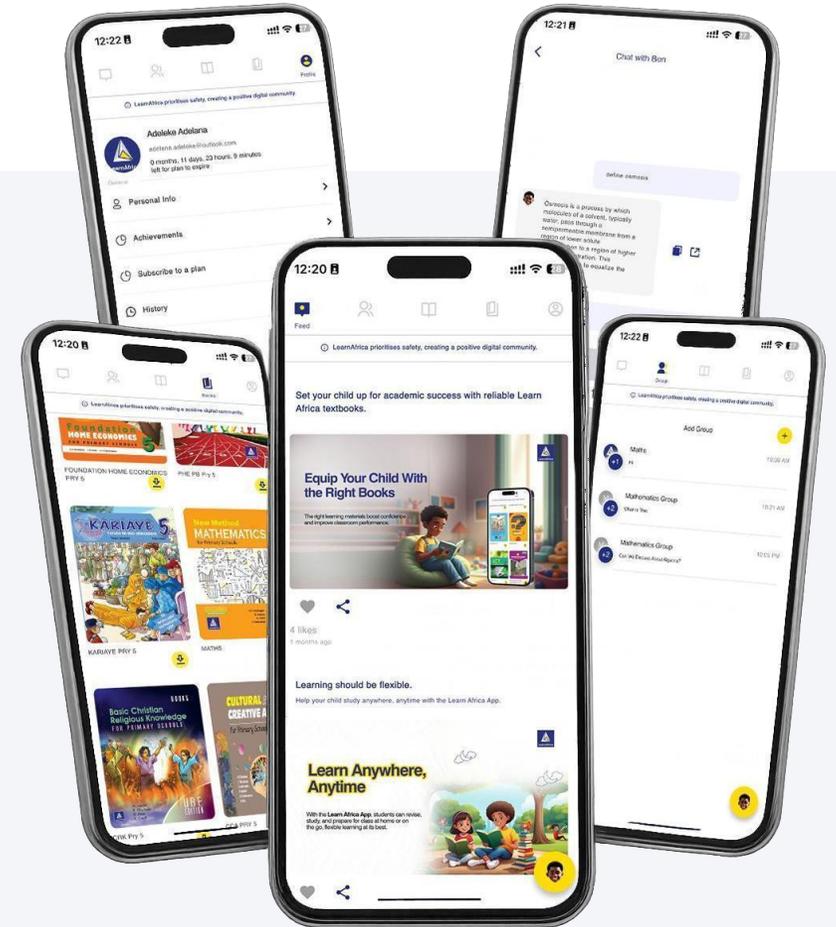
- ✔ Brings learning to the palm of your hand
- ✔ Access to all our books, assessment questions, and examination materials
- ✔ Set to revolutionise how we learn and teach

Leadership Vision

'By harnessing the power of technology, we are breaking down barriers to education and expanding access to learning opportunities for all.'

— Alhaji Hassan Bala, MD/CE

App Interface



AI-Powered
Ben Assistant



5,000+
Titles Available



Global
Accessibility

Key Platform Features & Benefits

Transformative Learning Experience



Full Curriculum Coverage

Access to Learn Africa's extensive catalogue of **approved textbooks** across all educational levels.

- ✓ Primary level resources
- ✓ Junior Secondary School
- ✓ Senior Secondary School
- ✓ NERDC curriculum compliant



Interactive Learning Tools

AI-powered assistance and smart features designed to enhance comprehension and engagement.

- ✓ AI-powered assistance (Ben)
- ✓ Automated assessments
- ✓ Instant feedback system
- ✓ Detailed answer explanations



Anytime, Anywhere Access

Break down barriers to education with seamless access to learning resources on any device.

- ✓ 24/7 availability
- ✓ Mobile & tablet optimized
- ✓ Offline content access
- ✓ Cross-platform sync



Global Curriculum Reach

Positioning Nigerian education curriculum on the global stage.

- ✓ International standards alignment
- ✓ Global accessibility
- ✓ Diaspora learning support
- ✓ Worldwide recognition



Globalising Nigerian Curriculum

"This mobile app is designed to change the learning landscape in Nigeria and put the country's education curriculum on the globe."

— Gbola Aiyedun
Publishing & Content Director

04

Leadership & Governance

Experienced leadership driving
strategic growth

Management Team

Alhaji Hassan S. Bala



*Managing Director/
Chief Executive Officer*

Mr Gbolagunte Aiyedun



*Content and
Publishing Director*

Mrs Cordelia Isioma Ojeile



Financial Director

Mr Kikanme Christopher



*Deputy Director
Marketing and Sales*

Ms Sarah Anammah



*Deputy Director
Content and
Publishing*

Mr Angba Usman



*Head of
Distribution*

Mr Adeleke Adelana



*Head of
Marketing*

Mr Abeen Emmanuel



*Head of Sales
North*

Mr Ofodile Ifeanyi



*Head of
Sales East*

Mr Alawode Olajide



*Head of Sales
Lagos and West*

Mr Victor Ocho



*Chief Internal
Auditor*

Mr Olaniyi Omojuwa



*Head of
Production*

Mr Adedapo Adeneye



*Data Processing
Manager*

Mr Chidi Okoro



*Head of Human
Resources and Admin*

Mrs Shola Olorunfemi



*Head of
Finance*

Mrs Adetola Johnson



*Head of Content
and Publishing*

Board of Directors

Executive Leadership Team

Chairman



Chief Emeke Iwerebon



- BSc Business Administration
- MA (Honours) Economics
- Juris Doctor (JD)
- Attorney at Law (1989)

Financial Analyst-Longman USA, Judicial Clerkship & Prosecutorial work. Chairman Longman Nigeria Plc 2011, Chairman Learn Africa Plc 2012- Present.

MD/CE



Alhaji Hassan S. Bala



- Certificate in Marketing
- Diploma in Purchasing & Supply
- BSc Business Management
- Appointed MD: April 2016

Rose from Sales Canvasser (1996) to MD/CE. 25+ years of dedicated service and leadership.

Publishing Director



Mr. Gbolagunte Aiyedun



- BSc (Honours) Biochemistry
- 25+ years publishing experience
- Publishing Training Centre, UK

Joined Longman Nigeria in 1999. Progressed from Publisher to Publishing Director in 2012.

Finance Director



Mrs. Cordelia I. Ojeile



- Fellow, ICAN
- Associate, CITN
- 26+ years accounting experience

Joined in 1998 as Assistant Accountant. Appointed Finance Director in December 2014.



Combined Leadership Experience

Over 100 years of collective expertise in education and publishing

100+

Years Experience

Non-Executive Directors

Strategic Oversight & Governance



Mr. Fredrick Ijewere



- ☀️ Fellow, ICAN & CITN
- 📁 30+ years accounting practice
- 🏭 Director in oil & gas, manufacturing
- 👉 Treasurer, Anti-Counterfeit Coalition



Hajia Bintu Bakari



- 📁 MD/CEO, Elegant Touch Ltd
- 📈 Vast experience in purchasing & sales
- 🏠 Government contractor experience
- 🎓 Studying Law at University of Jos



Mrs. Yetunde Aina



- 🎓 BSc Economics, Law Degree (LSE)
- 🏠 Banking & business development
- 👉 Shell Petroleum consultant
- 👉 CEO, Jadeas Trust (Pan-Africa)



Mrs. Egbichi Akinsanya

Non Executive Independent Director



- 🎓 BSc Economics (University of London)
- ☀️ Fellow ICSA, ICAN, CITN
- 🏠 SEC, Citibank, BAT experience
- 🏠 Non-Executive Director, Sterling Bank



Mr. Iyinoluwa Aboyeji



- 👉 General Partner & Co-founder, Future Africa
- 👉 Co-founder, Andela & Flutterwave
- 🎓 Bachelor's degree, University of Waterloo
- 🌐 World Economic Forum Young Global Leader
- 🏠 Advisor to African governments
- 👉 Board member, multiple corporates



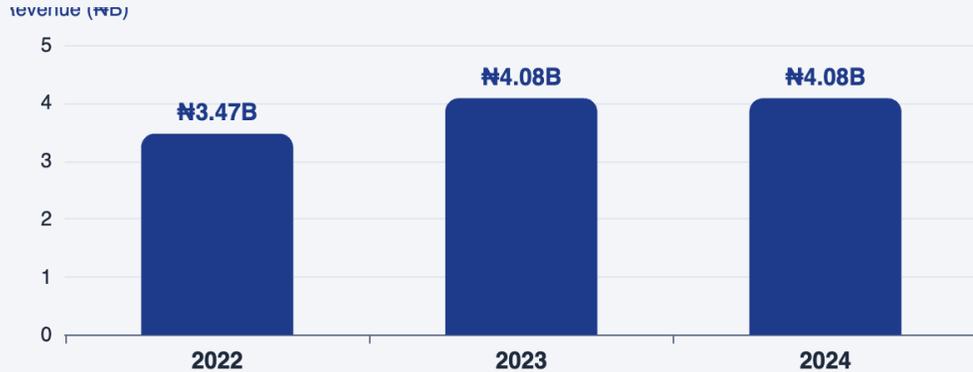
Diverse Expertise

Finance, Technology, Law, Banking, and Entrepreneurship

Financial Strength & Performance

Year Ended 31 March 2024

Revenue Performance



Asset Growth



Key Financial Highlights

Revenue
₦4.08 Billion



Total Assets
₦5.19 Billion



Shareholder Funds
₦4.03 Billion



Profit Before Tax
₦615.6 Million



Net Assets Per Share
₦5.22



🏆 Market Position

Highest equity value in the Nigerian publishing sector, demonstrating sustained market leadership and investor confidence.

771.4M
Issued Shares

58.4%
Free Float

35k
Dividend/Share

₦3.30
Share Price

National Presence & Distribution Network

Reaching Every Corner of Nigeria

Nationwide Coverage

 Ikeja HQ	 Abuja FCT	 Abeokuta Ogun	 Benin Edo	 Port Harcourt Rivers
 Akure Ondo	 Ibadan Oyo	 Ilorin Kwara	 Jos Plateau	 Makurdi Benue
 Kano Kano	 Owerri Imo	 Onitsha Anambra	 Calabar Cross River	 Zaria Kaduna

 **Complete Coverage**
Representatives and
functionaries in every state

36
States + FCT

Key Technical Staff

Alhaji Hassan S. Bala MD/CE
BSc FCE | 25 Years Experience

Gbola A. Aiyedun Publishing & Content Director
BSc Biochemistry | 25 Years Experience

Cordelia Ojeile Finance Director
HND ACA | 26 Years

Christopher Kikanme Deputy Director Marketing & Sales
BSc Economics | 15 Years

Ali Angba Head of Distribution
MBA | 25 Years Experience

Distribution Excellence

Efficient nationwide distribution network ensuring timely delivery of educational materials to all regions.



Headquarters

Felix Iwerebon House,
52 Oba Akran Avenue, Ikeja, Lagos

14+

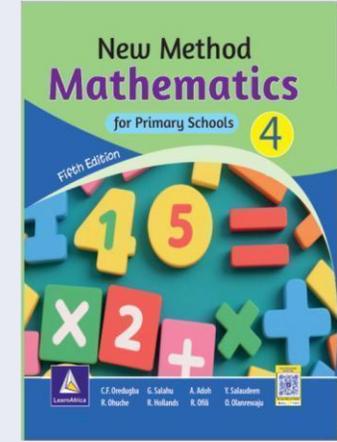
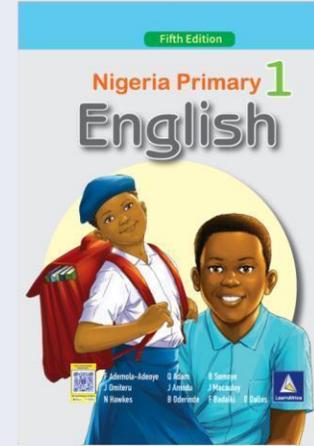
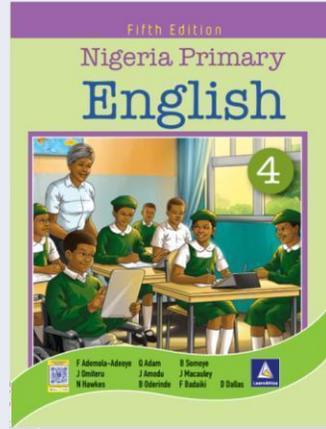
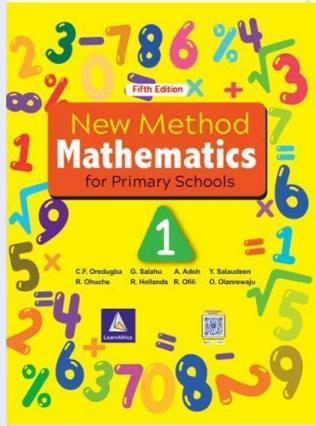
Branch Offices

New NERDC Approved Curriculum Titles

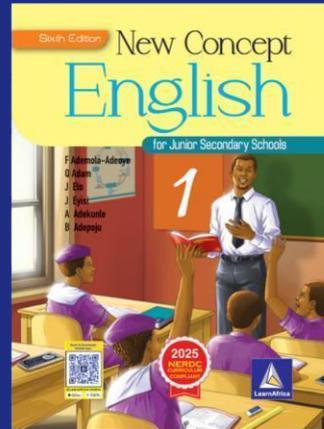
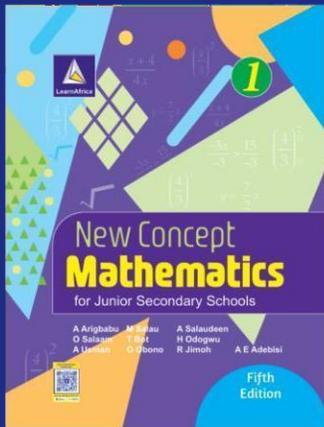
The list of approved books is continuously updated as new approvals are received.



Primary



Junior Secondary



Partner With Us

Learn Africa Plc - Your Trusted Partner in Educational Excellence

Address

Felix Iwerebon House
52 Oba Akran Avenue
Ikeja, Lagos State, Nigeria

Contact

Phone: 09137000195, 0916 657 8000
WhatsApp: 0809 388 5648
Email: info@learnafricaplc.com

     [learnafricaonline](#)



Website

www.learnafricaplc.com



Learn Africa

 Listed on Nigerian Stock Exchange  Since 1961  5,000+ Titles